

**TENTATIVE** (revised 10/19/09)

The following table lists the *TENTATIVE* offerings for courses in the Graphic Communication Department through Spring 2010, and replaces all earlier listings. **These offerings are subject to change.** Updates to this list will be sent through the GrC email alias and will be posted on the GrC web site. Please see your GrC advisor to help you plan your coursework. Refer to the Cal Poly Catalog and the GrC Prerequisite Flowchart for more information.

Course/Units		Course Description	Fall '09	Win '10	Sp '10
GRC 101	3	Introduction to Graphic Communication	X		X
GRC 201	3	Digital Publishing Systems	X	X	
GRC 202	3	Digital Photography		X	X
GRC 203	3	Digital File Preparation & Workflow	X		X
GRC 204	4	Intro to Contemp Print Mgmt & Manufacturing		X	
GRC 211	4	Substrates, Ink & Toners		X	X
GRC 212 [Minors]	3	Substrates, Ink & Toners: Theory		X	X
GRC 218	4	Digital Typography	X	X	
GRC 316	3	Flexographic Printing Technology	X	X	
GRC 320	4	Managing Quality in Graphic Communication		X	X
GRC 322	3	Advanced Digital Typography		X	
GRC 324	3	Binding, Finishing & Distribution Processes		X	X
GRC 325 [Minors]	2	Binding, Finishing & Dist Processes: Theory		X	X
GRC 328	4	Sheetfed Printing Technology	X		X
GRC 329	3	Web Offset & Gravure Printing Technologies	X	X	
GRC 331	4	Color Management & Quality Analysis	X		
GRC 337	3	Consumer Packaging	X		X
GRC 338	4	Digital Content Mgmt & Variable Data Publish	X	X	
GRC 339	3	Web Design & Production	X		
GRC 357	3	Specialty Printing Technology		X	
GRC 361	4	Marketing & Sales Mgmt - Print & Digital	X	X	
GRC 377 [Non-Majors]	4	Web & Print Publishing	X	X	X
GRC 402	3	Digital Printing & Emerging Technologies		X	X
GRC 403	4	Estimating for Print & Digital Media	X		X
GRC 411	4	Strategic Trends & Costing Issues Print &	X		X
GRC 421	4	Production Mgmt for Print & Digital Media	X		X
GRC 422	4	HR Mgmt Issues for Print & Digital Media		X	X
GRC 429	3	Digital Media			X
GRC 439	4	Book Design Technology		X	
GRC 440	4	Magazine & Newspaper Design Technology			X
GRC 451, 452, 453	3	Special Topics in Graphic Communication	X	X	X
GRC 460	2	Research Methods in Graphic Communication	X	X	X
GRC 461	3	Senior Project	X	X	X
GRC 472	2	Applied GrC Practices	X	X	X
GRC 473	2	Applied GrC Management (UGS Mgmt Team)	X	X	X
GRC 485, 495	6,12	Cooperative Education Experience (CR/NC)	X	X	X