



Amy McGiven

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Objective

- A career in graphic communication

Professional Experience

Global Fluency Marketing Intern

2004-2007

- The Chief Marketing Officer Council Intern; coordinating summits, conferences, and round tables
- Conducted interviews with top marketers in the advisory board for newsletters and reports
- Maintained the content and graphics of several professional websites

University Graphic Systems Sales Representative

2006-2008

- Worked with clients to proof and deliver high-quality work
- Increased customer loyalty promoting an enthusiastic and inviting office environment

Cal Poly Division I Track Athlete

2005-2007

- High-performance time management skills with demands of athletics, academics, and work
- Boosted team morale by working toward team goals and the best interests of the team

Server, Cody's La Jolla

Summer 2008

- Increased company revenue and cost-efficiency with the company-wide highest sales in regards to daily specials and overall monthly sales; receiving internal rewards and recognition
- Upheld the prestigious restaurant image with professional, well-informed service

Academics

Inductions

- TAGA Co-president – Technical Association of Graphic Arts Cal Poly chapter
- College of Liberal Arts Ambassadors Treasurer
- AEISEC – International business and professional experience club
- Mat Pica Pi – Graphic Communication social organization
- WOW Leader – Week of Welcome for incoming Cal Poly freshmen

Awards

- President's Honors List 2006- 2007 – Awarded to multiple-quarter Dean's List recipients
- Dean's List 2005 – 2008 – Recognizes students performing in the top 10% of the University
- College of Liberal Arts Living/ Learning Program Honor Society – 2006

Scholarships

- Print and Graphics Scholarship Foundation – Melvin Pfaelzer/ Ink Systems Scholarship
- Terry Bell/Color Graphics Award
- Printing Industries Association of San Diego Scholarship

California Polytechnic State University, 2009

B.A. Graphic Communication

Concentration: Printing and Imaging Management

Minor: Spanish

GPA: 3.5

University of Valladolid, Fall 2007

GPA: 3.8